

New Orleans

Advertising Key

By Vivian V. Hernandez



THE PERFECT FIT

Perfect Fit Shoes, now located Uptown at 5525 Magazine St. (diagonally across from Whole Foods, between Spring and Priorities), has recently added a number of new shoe lines, said physical therapist and local store owner Gini Davis.

While the store carries a variety of shoe lines for both men and women, what they all have in common is their “nutritive value,” explains Davis. The shoes at Perfect Fit are expected to be comfortable and supportive, not just fashionable. Even the line of flip-flops offered here come with a supportive foot bed, she adds.

The lines represent an outstanding collection of stylish and comfortable shoes for all seasons. These range from fashion-forward designs to casual wear.

Davis, who specializes in the treatment of foot and ankle problems, said the shoes at Perfect Fit should appeal to all

age groups of shoppers ranging from those wanting to prevent future foot problems to those who already have foot pain or a misalignment and are limited in their choice of shoes.

In addition to a variety of shoe lines well known on the East and West coasts, Perfect Fit is the exclusive retailer in our area for some of the lines represented here.

Lines you’ll find include: Kork-Ease, Earthies, Orthaheel, Dr. Weil Footwear (for women and men), Thierry Rabotin, Aravon, MBT, Munro, La Plume, Think, Finn Comfort, Drew, Sanita Clogs, Taos and more. They come in a variety of widths and some even have added depth to accommodate custom orthotics.

Compression socks, socks for diabetics and Injinji toe socks can also be found here, along with supportive inner soles, foot exercisers and foot massagers.

Store hours are 10 to 6 weekdays and 10 to 5 on Saturday. For additional information, call 456-5993 or visit the store’s website at perfectfitshoes.net.